**Media Literacy Reading Response**

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| **Different Types of Media** | **Tools Used in Media** |
| **Documentary**1. **Tools:**
2. **What was the main form of communication in this type of media?**
3. **What was your emotional response?**
4. **How did the techniques used affect your emotions?**
 | **Magazine Ad**1. **Tools:**
2. **What was the main form of communication in this type of media?**
3. **What was your emotional response?**
4. **How did the techniques used affect your emotions?**
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| **TV News**1. **Tools:**
2. **What was the main form of communication in this type of media?**
3. **What was your emotional response?**
4. **How did the techniques used affect your emotions?**
 |  **News Website**1. **Tools:**
2. **What was the main form of communication in this type of media?**
3. **What was your emotional response?**
4. **How did the techniques used affect your emotions?**
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| **Website**1. **Tools:**
2. **What was the main form of communication in this type of media?**
3. **What was your emotional response?**
4. **How did the techniques used affect your emotions?**
 | **Grammar**In looking at these 2 examples of digital media, explain why the White House used good capitalization and punctuation and why Ms. Mott and Mrs. Lambert did not in their texts. |