**Media Literacy Reading Response**

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| **Different Types of Media** | **Tools Used in Media** |
| **Documentary**   1. **Tools:** 2. **What was the main form of communication in this type of media?** 3. **What was your emotional response?** 4. **How did the techniques used affect your emotions?** | **Magazine Ad**   1. **Tools:** 2. **What was the main form of communication in this type of media?** 3. **What was your emotional response?** 4. **How did the techniques used affect your emotions?** |
| **TV News**   1. **Tools:** 2. **What was the main form of communication in this type of media?** 3. **What was your emotional response?** 4. **How did the techniques used affect your emotions?** | **News Website**   1. **Tools:** 2. **What was the main form of communication in this type of media?** 3. **What was your emotional response?** 4. **How did the techniques used affect your emotions?** |
| **Website**   1. **Tools:** 2. **What was the main form of communication in this type of media?** 3. **What was your emotional response?** 4. **How did the techniques used affect your emotions?** | **Grammar**  In looking at these 2 examples of digital media, explain why the White House used good capitalization and punctuation and why Ms. Mott and Mrs. Lambert did not in their texts. |